



Fiasco Awards 2013[®]

Don't be afraid (D'on ve el fred? - ¿Dónde vive Alfredo?)



PRESS RELEASE

The fifth edition of the Fiasco Awards is set in motion today

Nominations can be submitted via www.fiascoawards.com until February 5th 2013

Barcelona, January 10th 2013 - The beginning of the nomination period has kicked off the *Fiasco Awards 2013* today, the prizes going to **the best projects in the field of information and communication technologies (ICT) that have not enjoyed very much success**. Everyone around the world can suggest their nominees via the website www.fiascoawards.com.

Previous editions have enjoyed great international recognition. The goal of the awards is to admit that the road to success is not an easy path, and to motivate the people who have created fiascos to improve and propose new ideas.

In the last edition, web users selected the **drop in Blackberry messaging service as the 2012 biggest fiasco**. Also awarded in previous editions were Windows Vista, Google Buzz or the online referendum implemented in Barcelona (Spain).

The nominations for the 2013 edition will close February 5th. The Fiasco Awards' jury will then select the final candidates, and the **voting period will remain open until February 25th** and is open to everybody through our website.

Fiasco Awards 2013 winners will be announced **February 26th at 7:45 p.m.** The **awards ceremony will** be held in **KITTY O'SHEA'S Irish Pub**, 5-7 Nau de Santa Maria street, Barcelona, during the Mobile World Congress week .

What are the Fiasco Awards?

Fiasco Awards are an initiative of a team associated with the ICT sector. The award aims to promote critical thinking and encourage a positive attitude toward failures, which are part of the learning process and necessary for future success.

For **more information** please visit the Fiasco Awards website (www.fiascoawards.com) or get in touch with us via phone (+34) 679 084 501 or email: press@fiascoawards.com.